CLAIM AMENDMENTS

Claims 1-22 (canceled)

Claim 23 (original): A black gravure ink composition comprising at least one coloring agent selected from the group consisting of at least one black pigment, at least one black dyestuff, and a mixture of both, at least one solvent, at least one resin, and at least one toner component, wherein, when measured under CIELAB standards, and at a brightness level (L*) of at least 26, said ink exhibits a hue angle (h) of at most 42.

Claim 24 (original): The ink composition of Claim 23 wherein said ink exhibits a hue angle of at most 40.

Claim 25 (original): The ink composition of Claim 24 wherein said ink exhibits a hue angle of at most 36.

Claim 26 (original): The ink composition of Claim 25 wherein said ink exhibits a hue angle of at most 32.

Claim 27 (original): A black gravure ink composition comprising at least one coloring agent selected from the group consisting of at least one black pigment, at least one black dyestuff, and

a mixture of both, at least one solvent, at least one resin, and at least one toner component, wherein when measured under CIELAB standards, and at a brightness level (L*) of at least 26, said ink exhibits an a* level of at most 1.4, a b* level of at most 0.7, and a hue angle (h) of at most 50.

Claim 28 (original): The ink composition of Claim 27 wherein said ink exhibits a hue angle (h) of at most 42.

Claim 29 (original): The ink composition of Claim 28 wherein said ink exhibits a hue angle (h) of at most 40.

Claim 30 (original): The ink composition of Claim 29 wherein said ink exhibits a hue angle of at most 36.

Claims 31-40 (canceled)

Claim 41 (new): A black gravure ink solution comprising at least one polymeric colorant toner component exhibiting a λ_{max} absorption measurement between about 550 and 610 nm and comprising a nonionic chromophore component, at least one black coloring component selected from the group consisting of at least one black pigment, at least one black dyestuff, and a mixture of both, at least one solvent, and at least one resin component.

Claim 42 (new): The black gravure ink solution of claim 41 wherein said solvent is toluene and said polymeric colorant toner component exhibits a λ_{max} absorption measurement between about 560 and 580 nm.

Claim 43 (new): The black gravure ink solution of Claim 41 wherein said polymeric colorant toner component comprises polyoxyalkylene chains thereon.

Claim 44 (new): The black gravure ink solution of Claim 43 wherein said polyoxyalkylene chains comprise at least a majority of C₃ or higher alkylene oxide monomers.

Claim 45 (new): The black gravure ink solution of Claim 44 wherein said polyoxyalkylene chains comprise a combination of ethylene oxide monomers and C₃ or higher alkylene oxide monomers in a ratio of from about 1:1.4 to about 1:4.

Claim 46 (new): The black gravure ink solution of Claim 45 wherein said C₃ or higher alkylene oxide monomer is propylene oxide.

Claim 47 (New): The black gravure ink solution of Claim 42 wherein said polymeric colorant toner component comprises polyoxyalkylene chains thereon.

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Claim 48 (new): The black gravure ink solution of Claim 47 wherein said polyoxyalkylene chains comprise at least a majority of C₃ or higher alkylene oxide monomers.

Claim 49 (new): The black gravure ink solution of Claim 48 wherein said polyoxyalkylene chains comprise a combination of ethylene oxide monomers and C₃ or higher alkylene oxide monomers in a ratio of from about 1:1.4 to about 1:4.

Claim 50 (new): The black gravure ink solution of Claim 49 wherein said C₃ or higher alkylene oxide monomer is propylene oxide.